# Student content calendar (YouTube, TikTok and similar)

Plan study or campus videos week by week: the idea, when you will shoot and edit, the title or caption, and whether it went up. If you earn money from this, keep it alongside the freelance income and invoice sheets.

NAME

DATE

## THIS MONTH

MONTH / TERM

MAIN PLATFORM

ACCOUNT NAME (OPTIONAL)

GOAL FOR THIS MONTH (NUMBER OF POSTS, NOT A PROMISE)

## WEEKLY PLAN

| Week of | Idea / working title | Shoot | Edit | Caption or title | Posted? | Link or file name |
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## WHAT ACTUALLY WENT UP

| Date | Platform | Title as posted | Notes for next time |
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*If this work earns money, keep dates and amounts on the freelance income log and the invoice sheet. Goods and services tax rules are explained on the CRA-linked GST sheet, which is information, not tax advice.*

## BATCHING NOTES (FILMING DAYS, RECURRING SERIES)